Decade: 1970's  
  
What's in:  
  
THE 'ME' DECADE  
  
Disco craze continues  
  
Club Med  
  
The VCR  
  
Feminists   
  
Offtrack betting in New York  
  
Pocket calculators  
  
Kennedy Center in Washington, DC  
  
The Cuisinart  
  
Quaaludes  
  
Diets: Dr. Atkins, Weight Watchers Program Cookbook,  
The Scarsdale Medical Diet, The Pritiken Program for Diet and Exercise  
  
Sony Walkman  
  
Massages  
  
Organic food and yogurt  
  
Lite beers  
  
Vitamins  
  
Streaking  
  
Pet Rocks  
  
Skateboarding  
  
Tattoos  
  
Pyramid-shaped Trans- america Building in San Francisco  
  
Technology: Intel's 4004 microprocessor, floppy disks, the CD, lasers, Doppler radar, CAT-scans, Liquid-crystal digital displays, pocket calculator, desktop microcomputers  
  
Amnesty International  
  
Cigarette advertising banned on radio and television  
  
Designated hitter rule in American League baseball.  
  
First women astronauts  
  
Amnesty for all Vietnam War draft evaders  
  
American-made Volkswagens and Hondas  
  
Busing children  
  
Earth Day in the US - 20 million people participate  
  
Studio 54  
  
Amtrak   
  
New name for Ceylon - Sri Lanka  
  
Supersonic Concorde flights France to US   
  
Casino gambling in Atlantic City, N.J.  
  
North sea oil  
  
Voting age in U.S. lowered to 18   
  
Paper Mate's new pen with erasable ink-the Eraser Mate   
  
Gay rights protests  
  
The Apple II Computer  
  
Disney World opens  
  
Death penalty reinstated  
  
London Bridge at Lake Havasu, Arizona, U.S.A.  
  
110 story World Trade Center in New York and Sears Tower in Chicago  
  
Whos's in:  
  
President Richard M. Nixon - first in history to resign  
  
President Gerald Ford  
  
President Jimmy Carter  
  
Bo Derek  
  
Burt Reynolds  
  
Tennis stars Jimmy Connors, Billie Jean King, Bjorn Borg, Chris Evert  
  
Renee Richards  
  
British PM's: Edward Heath, Harold Wilson, James Callaghan, Margaret Thatcher  
  
Valery Giscard d'Estaing of France  
  
Baseball greats Nolan Ryan and Hank Aaron  
  
Saturday Night Live Stars John Belushi, Chevy Chase, Gilda Radner, Dan Akroyd, Jane Curtin, Bill Murray  
  
Goldie Hawn  
  
Henry Kissinger  
  
Andrei Sakharov  
  
Alexander Solzhenitsyn  
  
Mark Spitz  
  
Mother Teresa  
  
Dr. David Reuben and his books "Everything You Wanted to Know About Sex but Where Afraid to Ask" and "Any Woman Can"  
  
Anatoly Karpov  
  
Mick Jagger and his Bianca  
  
Barbara Walters   
  
Billy Jean King  
  
Hank Aaron  
  
Paul McCartney on his own  
  
Menachem Begin  
  
O.J. Simpson  
  
Anwar Sadat  
  
Ayatollah Khomeni  
  
Emperor Juan Carlos, Bourbon king of Spain  
  
Margaret Thatcher  
  
Boxers Leon Spinks, Joe Frazier, Muhammad Ali  
  
  
The Times/Events:  
  
End of Vietnam War - First war in history lost by United States  
  
Watergate  
  
Fall of the Shah of Iran  
  
Israel wins 4th Arab-Israeli War, the Yom Kippur War;  
Middle East Peace  
  
Nigerian civil war ends  
  
China admitted to the U.N  
  
Christians vs. Muslims in Beirut  
  
India vs. Pakistan again  
  
Soviets invade Afghanistan  
  
Five-year civil war in Cambodia ends with Communist victory  
  
British Army presence in Northern Ireland; violence in Londonderry  
  
Major nuclear accident: Three mile Island, PA, has partial core meltdown  
  
  
FASHION:  
  
Unisex dressing  
  
Punk styles  
  
Granny glasses  
  
Fitness wear  
  
Synthetic fabrics - polyester  
  
Skin-tight clothes  
  
Bell-bottoms  
  
Leisure suits  
  
Birkenstock sandals  
  
Men:  
  
Jogging Outfits  
  
Acetate shirts  
  
Afro hairstyle, sideburns  
  
Secondhand military attire  
  
Jewelry 'in' - pendants, rings, gold chains; single gold earring  
  
Bikini swim trunks  
  
Wide brimmed hats  
  
Wide lapels  
  
Platform shoes  
  
Giorgio Armani suits  
  
Designer jeans inc. Calvin Klein's  
  
Bow ties  
  
Baggy trousers  
  
John Travolta Saturday Night Fever look  
  
Women:  
  
Perms  
  
Crocheted vests  
  
Bill Blass designs  
  
Halston's real designs in ultrasuede and cashmere  
  
Flare trousers and "hot pants"  
  
Print frocks of Laura Ashley  
  
Towering platform shoes  
  
String bikinis  
  
Designer jeans  
  
Tie-dye jeans  
  
Shoulder bags  
  
Multiple rings on same finger  
  
"Natural" makeup  
  
Chokers  
  
Platform shoes  
  
Diane von Fuerstenberg's jersey wrap dress  
  
Midi-skirts replace mini  
  
"Annie Hall"look - women in men's wear  
  
Hot Models  
  
Lauren Hutton  
  
  
ART:  
  
'Conceptual' art  
  
Mark Rothko 'Black on Gray'  
  
David Hockney's 'Portrait of an Artist (Pool with Two People), Celia paintings  
  
Robert Rauschenberg 'Venetian Series'  
  
George Segal's sculpture 'Times Square'  
  
Photorealism in painting  
  
Roy Lichtenstein's 'Razzmatazz'  
  
Michelangelo's 'Pieta' badly damaged by nut with a hammer  
  
  
BAD GUYS:  
  
Watergate Bunglers:  
Richard Nixon  
John Mitchell  
Bob Haldeman  
John Erlichman  
John Dean  
G. Gordon Liddy  
Charles Colson  
Jeb McGruder  
etc.  
  
Spiro Agnew  
  
Mass murderer Juan Corona  
  
Peter Cook, the Cambridge rapist  
  
Candy Man Killer Ronald O'Bryan  
  
Idi Amin  
  
IRA bombs in Birmingham kill 19  
  
Mysterious Legionnaires' disease kills Philly conventioneers  
  
Richard Miller - first FBI agent/spy  
  
Skyjacker D.B. Cooper  
  
National Guard at Kent State kill 4 kids  
  
Japanese Red Army massacre at Tel Aviv Airport kills 25  
  
Symbionese Liberation Army and their pal, Patty Hearst  
  
Freebasing cocaine  
  
Zebra Killers in San Francisco  
  
Gary Gilmore  
  
Larry and Joey Gallo in New York  
  
Joseph Colombo  
  
David Berkowitz, 'Son of Sam' killer  
  
The Red Brigade  
  
Rev. Jim Jones  
  
Swindler Clifford Irving  
  
Arthur Bremer, shooter of Gov. George Wallace and others  
  
  
MONEY:  
  
Worldwide inflation continues  
  
Britain adopts decimal currency; shilling dead after 1,000 years  
  
180,000 Americans are millionaires (1976)  
  
Recession '74-'75  
  
Herstatt bank, Cologne, Germany goes bust  
  
Cost to move London Bridge from England to Arizona- $6.9 million  
  
World coffee shortage-prices soar from 50c lb. to $3.20 by 1977  
  
First National City Bank changes name to Citibank, holding co. calls itself Citicorp  
  
Oil crisis of 1973  
  
$280,000 paid for rare 1c 1856 magenta of Guiana; $500,000 paid for 4 stamps with upside-down plane   
  
Collapse of fixed exchange rates  
  
Treasury issues disastrous Susan B. Anthony dollar coin  
  
Mercedes owned by Hitler sold for $153,000  
  
Single bottle of 1806 Chateau Lafite claret auctioned for $28,000  
  
Yehudi Menuhin's 250 year-old Stradivarius- $200,000 at Sotheby's  
  
Titian's "The Death of Actaeon" to Getty Museum for $4,032,000  
  
Metropolitan Museum pays $5.5 million for Valoasquez portrait  
  
First class postage 1970: 6c per oz., Airmail 10c  
  
Price of gold falls below official $35 an ounce  
  
Average hospital care per patient: $81 per day  
  
  
MUSIC:  
  
The Rolling Stones  
  
The Beatles break up  
  
Elton John  
  
"Never Mind the Bollocks Here's the Sex Pistols"  
  
Led Zeppelin "Physical Graffiti"  
  
Village People  
  
Emerson, Lake and Palmer  
  
Joni Mitchell "Blue"  
  
David Bowie "Station to Station"  
  
Bruce Springsteen "Born to Run"  
  
Steely Dan  
  
Simon & Garfunkel's "Bridge Over Troubled Waters"  
  
Jackson Browne "The Pretender"  
  
Stevie Wonder "Innervisions"  
  
Fleetwood Mac  
  
The Eagles "Hotel California"  
  
"Saturday Night Fever" soundtrack by Bee Gees  
  
Also: ABBA, Jackson Five, Carpenters, Diana Ross, Osmonds, Carole King, Donny Osmond, Rod Stewart, Don McLean, Roberta Flack, Neil Diamond, Helen Reddy, Carly Simon, Tony Orlando, Jim Croce, Gladys Knight and the Pips, Barbra Streisand, John Denver, Paul Anka, Eric Clapton, Barry White, Olivia Newton-John, Bachman Turner Overdrive, Frankie Valli, David, Bowie, Leo Sayer, Debby Boone, Donna Summer, The Bay City Rollers  
  
  
  
  
LITERATURE:  
  
Solzhenitsyn's "Gulag Archipelago"  
  
Alex Haley's "Roots"  
  
James Michener's "Centen- nial," "Chesapeake"  
  
"The Exorcist" by William Blatty  
  
Robert Ludlum's The Matarese Circle"  
  
John Le Carre's Tinker, Tailor, Soldier, Spy," "The Honourable Schoolboy"  
  
"Looking for Mr. Goodbar" by Judith Rossner  
  
"Bloodlines" by Sidney Sheldon  
  
"Scruples" by Judth Krantz  
  
Joseph Wambaugh's "The Choirboys"  
  
"The Thornbirds" by Colleen McCullough  
  
"The Day of the Jackal," "The Odessa File," by Frederick Forsyth  
  
Harold Robbins: "The Betsy," "Memories of Another Day"  
  
"Jonathan Livingston Seagull," by Richard Bach  
  
John Cheever's "Falconer"  
  
Norman Mailer's "The Executioner's Song"  
  
William Styron's "Sophie's Choice"  
  
"Gravity's Rainbow" by Thomas Pynchon  
  
Gore Vidal's "Burr"  
  
"Ragtime" by E.L. Doctorow  
  
Margaret Drabble's "the Needle's Eye," "The Ice Age"  
  
Toni Morrison's "Song of Solomon"  
  
"Watership Down" by Richard Adams  
  
  
DIED:  
  
Rockers: Elvis Presley, Sid Vicious, Jim Morrison, Mama Cass Elliott, 31, Bobby Darin, Duane Allman, Gene Vincent, Janis Joplin, Marc Bolan, Jimi Hendrix, Gram Parsons, Jim Croce, Keith Moon   
  
Life and Look Magazines   
  
Cigarette advertising on TV  
  
Decade of Disasters:  
Cyclone hits East Pakistan & Bangladesh--over one million (!) dead; Manchu River Dam in Morvi, Gujarat, India bursts killing 5,000; Hurricane David attacks Caribbean and Eastern U.S. 1,000 die; Cyclone "Fifi" hits Honduras killing 10,000  
  
Decade of Earthquakes:   
750,000 (!) killed in Tangshan, China;  
23,000 in Guatemala; 5,057 (6.9) Qir, Iran;   
70,000 in Yungay, Peru;  
12,230 in Zarand, Iran;  
2,312 in Lice, Turkey;  
25,000 in Tabas, Iran;  
12,000- Managua, Nicaragua;  
5,200 in Pakistan;  
only 60 in Los Angeles  
  
Lyndon Baines Johnson, 65  
  
2,569 Israelis, 3,500 Syrians, 15,000 Egyptians in Yom Kippur War  
  
913 People Temple Cult members in mass suicide in Guyana  
  
The disease of smallpox says the WHO  
  
"Bonanza" TV show after 14 years; Ed Sullivan after 23; "Gunsmoke" after 20  
  
Volkswagen Beetles  
  
The draft in the U.S.  
  
31 buried alive in avalanche in Canadian village of St. Jean Vianney  
  
Air Disasters: 106 passen- gers of Libyan airliner shot down by Israeli fighter jets; 345 passengers of Turkish DC-10 outside Paris; Jumbo jets collide over Tenerife killing 580  
  
Harry S. Truman   
  
L'il Abner  
  
Tex Ritter, 67  
  
Erroll Garner  
  
Conrad Hilton  
  
Chou En-lai  
  
Lauritz Melchior, 82  
  
Audie Murphy, 46  
  
Coco Chanel  
  
Agatha Christie  
  
Anais Nin   
  
Anthony Eden   
  
Paul Robeson  
  
Nelson Rockefeller  
  
Mahalia Jackson  
  
Samuel Goldwyn, 91  
  
Bertrand Russell   
  
Marianne Moore  
  
Jean Renoir  
  
P.G. Wodehouse  
  
Mark Rothko  
  
Sol Hurok   
  
Pearl Buck   
  
George Stevens  
  
Earle Stanley Gardner  
  
Busby Berkeley   
  
Aristotle Onassis   
  
Jo Mielziner   
  
Thomas Dewey  
  
Luchino Visconti   
  
Chet Huntley   
  
Field Marshal Montgomery  
  
Edward Steichen, 93  
  
King Faisal Saudi Arabia  
  
Josef Albers  
  
Field Marshall Montgomery   
  
Noel Coward  
  
Betty Grable, 56  
  
Georges Pompidou   
  
Igor Stravinsky, 89  
  
Chiang Kai-Shek  
  
Howard Hughes  
  
Howard Johnson, 75  
  
Joey Gallo   
  
Pablo Picasso, 92   
  
Josephine Baker  
  
"Papa Doc" Francois Duvalier  
  
Kwame Nkrumah  
  
J. Edgar Hoover  
  
Duke Ellington, 75  
  
Walter Reuther   
  
James Jones  
  
Barbara Hutton   
  
Ogden Nash   
  
Edward VIII Duke of Windsor  
  
Goddard Lieberson  
  
Jan Kadar  
  
Jean Paul Getty  
  
E.M. Forster  
  
Wernher von Braun  
  
Sam Giancana  
  
President Sukarno  
  
Darius Milhaud, 81  
  
Johnny Mercer  
  
Phillipe Halsman  
  
Nancy Mitford  
  
Juan Peron  
  
Vladimir Nabokov   
  
Louis (Satchmo) Armstrong, 71  
  
Otto Klemperer, 88  
  
Earl Warren  
  
Arthur Fiedler   
  
Dizzy Dean, 63  
  
John Jacob Astor  
  
Eddie Rickenbacker   
  
Antonio Salazar  
  
Jimmy Hoffa  
  
Archbishop Macarios  
  
Eddie Condon, 67   
  
Pope Paul VI   
  
Nicholas Monsarrat  
  
Dimitry Shostakovich   
  
Jomo Kenyatta  
  
Sir Francis Chichester  
  
Charles Lindberg   
  
Haile Selassie  
  
Lord Louis Mountbatten  
  
John Ford   
  
Sally Rand  
  
J.R. Tolkien  
  
Mao Tse-Tung   
  
Jack Warner  
  
Nikita Khrushchev  
  
Salvador Allende  
  
Steven Biko   
  
Robert Lowell  
  
Leopold Stokowski  
  
Maria Callas   
  
Jacqueline Susann  
  
Pablo Neruda  
  
Erich Maria Remarque  
  
Gammal Abdul Nasser  
  
John Dos Passos  
  
W.H. Auden  
  
Casey Stengel   
  
Pope John Paul I   
  
Dr. Louis Leakey  
  
Jacques Brel  
  
Dean Acheson   
  
Frank Costello, 82  
  
Ed Sullivan  
  
Bing Crosby  
  
Gene Krupa, 64  
  
S.J. Perelman  
  
Walt Kelly  
  
Pablo Casals, 97  
  
Arnold Toynbee  
  
Jackie Robinson, 53  
  
David Oistrakh, 66  
  
Igor Sikorsky  
  
James M. Cain  
  
Ezra Pound  
  
Mamie Eisenhower  
  
Guy Lombardo  
  
Al Capp   
  
Norman Rockwell   
  
Charles de Gaulle  
  
Alexander Calder  
  
Dimitri Tiomkin  
  
Rudolf Friml   
  
Elsa Schiaparelli   
  
Vittorio De Sica   
  
Karen Silkwood  
  
Man Ray  
  
Generalissimo Francisco Franco of Spain   
  
Andre Malraux, 75  
  
U. Thant  
  
Mayor George Moscone   
  
Harvey Milk   
  
H.L. Hunt   
  
Terence Rattigan   
  
David Ben-Gurion  
  
Rube Goldberg, 87  
  
Thornton Wilder  
  
Golda Meir  
  
Ralph Bunche   
  
Bishop Fulton J. Sheen   
  
Walter Lippmann  
  
Richard Daley  
  
Darryl F. Zanuck   
  
Howard Hawks   
  
Bobby Jones, 69  
  
Sonny Liston  
  
Richard Rodgers  
  
Nat King Cole, 45  
  
Jacques Lipchitz, 81  
  
Comedians: Bud Abbott, Harold Lloyd, Groucho Marx,  
Gracie Fields, Edgar Bergen,   
Allen Sherman, Jack Benny  
  
Actors: Charles Chaplin, John Wayne, Maurice Chevalier, Peter Finch, Sal Mineo, Edward G. Robinson, Susan Hayward, Harold Lloyd, Gypsy Rose Lee, Emmett Kelly, Bruce Lee, Joan Crawford, Mary Pickford, Dame Sybil Thorndyke, Cornelia Otis Skinner, Brandon De Wilde, Zero Mostel, Charles Boyer, Merle Oberon, Dame Edith Evans, Laurence Harvey, Joyce Grenfell  
  
  
SLANG & BUZZ WORDS:  
  
Have a nice day  
  
To blow one's mind  
  
Murphy's law  
  
Pump iron  
  
Garbage in, garbage out  
  
Promises, promises  
  
Brain drain  
  
We have a problem here  
  
It's showtime!  
  
Pro-choice  
  
To give someone the high five or the low five  
  
Get down and boogie  
  
Ring my bell  
  
Rock the boat  
  
Farrrrrrr out!  
  
  
SCIENCE & MEDICINE:  
  
World's first test-tube baby, Louise Brown, born in London  
  
"Baby Fae" age 12 days old given heart of a baboon. Dies 21 days later  
  
Genetic engineering; synthesis of functioning gene; British scientists detail genetic structure of organisms; synthesis of human growth hormone  
  
Nerve transplants  
  
CAT-scans introduced  
  
Heimlich maneuver perfected  
  
Baloon angioplasty for opening clogged arteries  
  
Sound waves used to break up kidney stones  
  
First black hole discovered  
  
  
RELIGION:  
  
Russian Orthodox Greek Catholic Church changes name to Orthodox Church in America  
  
Pope John Paul I  
  
Pope canonizes America's first native-born saint, Mother Elizabeth Bayley Seton (1774-1821)  
  
Karol Wojtyla of Poland elected Pope John Paul II  
  
Confucious and his teachings condemned in China as reactionary  
  
  
ENTERTAINMENT:  
  
Plays:  
  
Peter Shaffer's "Equus," "Amadeus"  
  
Neil Simon's "Chapter Two"  
  
Tom Stoppard's "Travesties"  
  
Lanford Wilson's "The Hot L Baltimore," "The Fifth of July," "Talley's Foly"  
  
Alan Ayckbourne's "The Norman Conquests"  
  
David Rabe "The Basic Training of Pavlo Hummel," "Streamers"  
  
Sam Shepard's "The Curse of the Starving Class"  
  
David Mamet's "American Buffalo"  
  
David Hare's "Plenty"  
  
"Uncommon Women and Others" by Wendy Wasserstein  
  
Musicals:  
  
"Grease"   
"Jesus Christ Superstar"  
"Pippin"  
"Godspell"  
"A Chorus Line"  
"Company"  
"Applause"  
  
Movies:  
  
George Lucas's "American Graffiti," "Star Wars"  
  
"The Exorcist"  
  
Robert Altman's "M\*A\*S\*H," and "Nashville"  
  
"The French Connection"  
  
"One Flew Over the Cuckoo's Nest"  
  
Stanley Kubrick's "A Clockwork Orange," "  
  
"The Godfather" and "The Godfather Part II," directed by Francis Ford Coppola  
  
"Harold and Maud," "Blazing Saddles," "Cabaret," "Deliverance, " "Sleuth," "Serpico," "Last Tango in Paris," "Chinatown," "The Man Who Would be King," "The Sunshine Boys," "All the President's Men," "Taxi Driver," "Network," "The Sting," "Superman," "Alien," "Being There," "Kramer vs. Kramer," "Grease," "10," "The China Syndrome"  
  
Francis Ford Coppola's "Apocalypse Now"  
  
"The Deer Hunter"  
  
Woody Allen's films ""Play it Again Sam," "Sleeper," "Annie Hall," "Manhattan," "Interiors,"  
  
"The Sting"  
  
Sylvester Stallone's "Rocky"  
  
Steven Spielberg's "Jaws," "Close Encounters of the Third Kind"   
  
Saturday Night Fever  
  
  
Television:  
  
Comedy: "The Mary Tyler Moore Show," "All in the Family," "The Bob Newhart Show," "Maude," "M\*A\*- S\*H," "Barney Miller," "Happy Days," "The Jeffer- sons," "Laverne and Shirley," "Alice," "Three's Company," "Diff'rent Strokes," "Benson," "The Love Boat" "The Partridge Family" "The Brady Bunch"  
  
Drama: "McCloud," "The Dukes of Hazzard," "Colum- bo," "McMillan and Wife," "Masterpiece Theater," "The Waltons," "The Rock- ford Files," "Little House on the Prairie," "CHiPS," "Dallas," "Trapper John, M.D." "Knot's Landing"  
"Charlie's Angels"  
  
Variety: "The Sonny and Cher Comedy Hour," "The Midnight Special," "  
Saturday Night Live,"  
  
Talk: 20/20, "The Tomorrow Show"   
  
Quiz: "  
  
For Kids: "The Muppets"  
  
Sports: Monday Night Football  
  
  
MEDIA:  
  
"Doonesbury" comic strip by Gary Trudeau  
  
Bob Woodward and Karl Bernstein of the Washington Post break Watergate scandal and bring down a president  
  
Rupert Murdoch buys New York Post